



WATERTOWN *Business Coalition*

FOR IMMEDIATE RELEASE – May 26, 2021

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ANNOUNCING THE FIRST ANNUAL WATERTOWN ARTS MARKET

[Watertown, MA] The Watertown Business Coalition is delighted to announce that the first annual Watertown Arts Market will take place at Arsenal Park on Saturday, August 21, 2021 from 12:00pm – 5:00pm. This celebratory event brings together the abundance of artists, arts and cultural organizations, and arts- and culture-related businesses based in and/or serving the Watertown area. The Watertown Arts Market will be free to attend. More information is available at www.watertownartsmarket.com.

About the Watertown Arts Market

The Watertown Arts Market is a family-friendly outdoor event that will follow a similar format to a farmers' market: a diverse selection of artists, authors, creatives, musicians and music teachers, arts and culture organizations and businesses, etc. who serve the Watertown population will each host a table at the event. Attendees can wander through the Market, learning about the artistic and cultural offerings in Watertown. The event will feature live performances and artist demonstrations, and art and other goods/wares will be available for purchase. Food from local restaurants will also be available. Join your local artists for a fun day of celebration of the arts and culture in the Watertown community!

“The Watertown Business Coalition is honored to partner with New Repertory Theatre and the Watertown Free Public Library to spearhead the first annual Watertown Arts Market,” says Watertown Business Coalition co-chair, Doug Orifice. “Since the pandemic has hit the arts and cultural industry so hard, we wanted to provide an opportunity to show our community the resilience of our local artists and creatives, and to celebrate the numerous talents and experiences available to Watertown residents. It’s crucial to us that this event is free to the public, so that all may join in the celebration and support Watertown arts and culture.”

For Artists, Arts Organizations, and Arts Businesses

The Watertown Arts Market is committed to including a diverse range of arts and culture offerings across mediums and cultures. Participation is free for individual artists and nonprofit organizations. Arts and culture businesses will be asked to pay a nominal registration fee. If you are interested in learning more, or would like to register, please visit www.watertownartsmarket.com or email watertownartsmarket@gmail.com for more information.

For Attendees

The Watertown Arts Market is proudly free to the public. Attendance will follow all current federal, state, and local COVID-19 guidelines at the time of the event.



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Grant Recognition and Call for Sponsors

The Watertown Business Coalition, New Repertory Theatre, and Hatch Makerspace are honored to announce that the Watertown Arts Market is funded in part by the generous support of the Watertown Cultural Council and Watertown Community Foundation.

To keep this event free to the public, we seek community partners. If you are a local business or organization and are interested in partnering with us on this event, please visit www.watertownartsmarket.com to see our sponsorship levels, or email watertownartsmarket@gmail.com for more information.

The Watertown Arts Market Committee

The Watertown Arts Market Committee is currently comprised of:

Jaclyn Dentino
Monica Fairbairn
Liz Helfer
Connie Henry
Kristen Kenny
Sarah Morrisette
Doug Orifice
Laurel Schwab
Lilia Weisfeldt

We are in search of event volunteers for the day of the Watertown Arts Market. If you are interested in helping out, please contact www.watertownartsmarket.com/volunteer to learn more.

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